

Alldatasheet

# ADVERTISEMENT

**INTERBIRD**  
Far beyond Your Expectation!

Alldatasheet Advertisement March 2018

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## Usage of Banner Advertisement

- **Advertise Company**  
Main method of using banner advertisement.  
Advertise company to users to feel friendly and become well-known to users.
- **Introduce New product**  
Best way to introduce your new product to engineers and customers is using banner advertisement.
- **Introduce Featured Product**  
Most effective way to introduce company's featured product or key product to users.  
Users will like to know more about advertised featured or key product.
- **Notice Company Event**  
When company plan to do event, let users to know about company's event.  
Banner advertisement will make users to be with company's event.

## Why Alldatasheet's Banner Advertisement

- Alldatasheet is the biggest on-line semiconductor & electronic component datasheets search engine ever.
- Alldatasheet has huge amount of Unique Users related in Semiconductor & Electronic Components
- Alldatasheet banner advertisement is very flexible in usage and display.
- Alldatasheet always do the best to support partner, advertiser and users.
- Alldatasheet has Multi Language web-site which covers the world wide users.
- Alldatasheet provides very statistical Monthly Report.

## Alldatasheet Visitor's Information

### Top 20 Countries of Alldatasheet Visitor

Alldatasheet Global Visitors Status (Top 20 countries)



Users 239 Countries visits Alldatasheet over the whole world.

Google Analytics Research data of March 2018

**Alldatasheet's** visits have been counted about 12,020,000 from 239 countries All over the world.

In the continental result of visitors, Americas, Europe and Asia are taking over 96% of total visits. Africa and Oceania take less than 4% of total visits.

**- More information on the next page -**

As the Map beside, United States, China, Russia are the most visited countries for Americas, Asia and Europe continent. 8 Europe Countries, 7 Asia Countries and 5 Americas Countries are listed at Top 20.

Top 20 Visitor's countries are well developed in Electronic components and Semiconductor and up-and-coming countries.

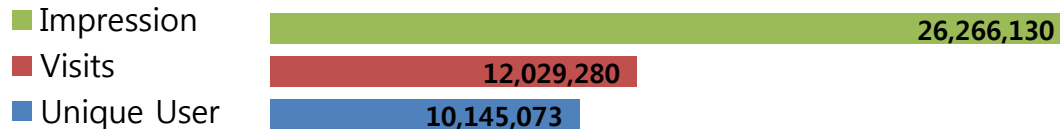
All of the results are based on Google Analytics on March 2018.

## Alldatasheet Visitor's Information

### Alldatasheet Visitor's Information by Continent

#### Alldatasheet Visitor's by Continent

- Alldatasheet Total



- Visitors by Continent

Continent	Impression	Visit	Unique User	Unique User (%)
Asia	14,828,560	6,786,239	5,720,785	56.39%
Europe	5,755,105	2,641,227	2,227,871	21.96%
Americas	4,634,225	2,122,228	1,792,885	17.67%
Africa	914,437	418,276	351,945	3.47%
Oceania	80,396	36,875	30,954	0.31%
Not Set	53,407	24,435	20,633	0.20%
<b>Total</b>	<b>26,266,130</b>	<b>12,029,280</b>	<b>10,145,073</b>	<b>100.00%</b>

Google Analytics Research data of March 2018

**Visitors** Research Data in March 2018, Alldatasheet's Total Impression is over 26,266,000 and Total Visits counted more than 12,029,000. Total Unique User of Alldatasheet is over 10,145,000.

Alldatasheet has world-wide users and many of Alldatasheet users are working in engineer & engineering management or design & development.

**- More information on the page 9 -**

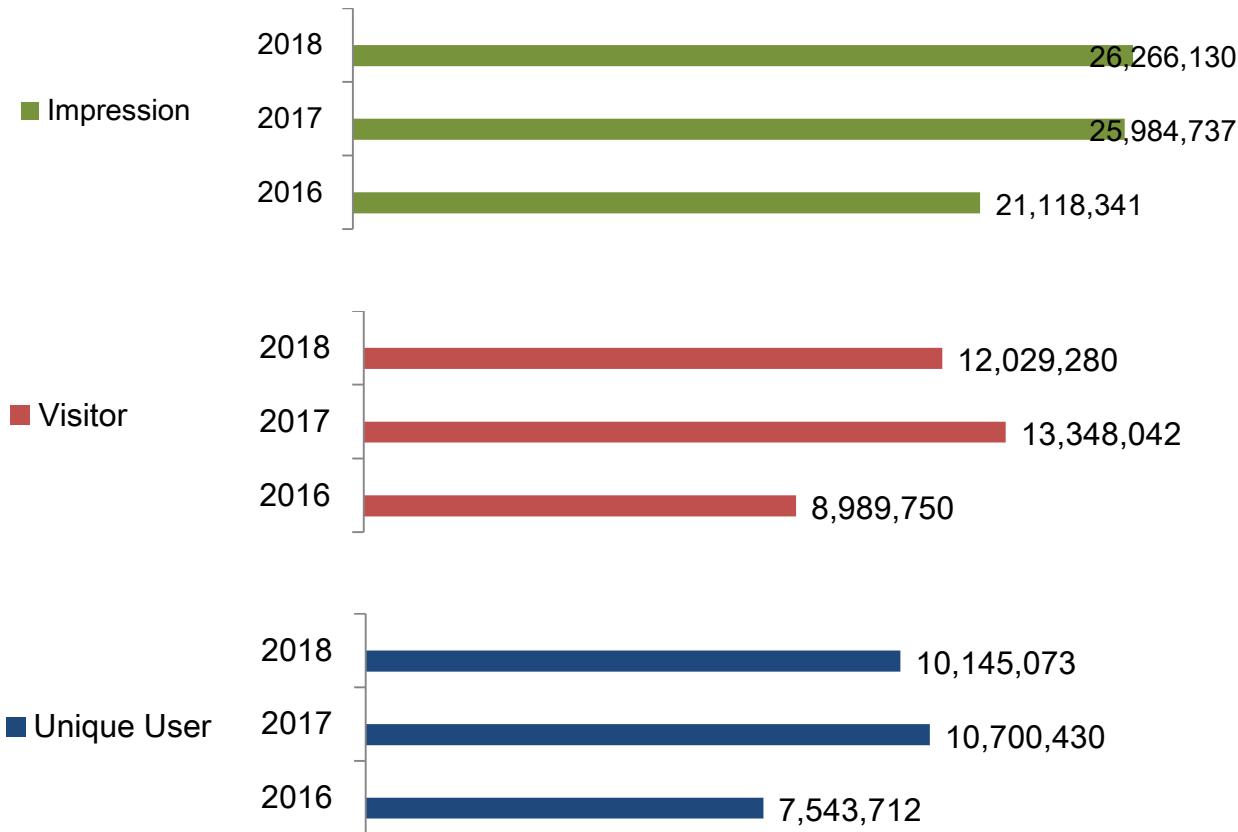
As you can check from the 'Visitors by continent' table, Asia has over 6,780,000 Unique Users and Europe and Americas have over 2,640,000 and 2,120,000.

Asia, Europe and Americas takes over 96% from Total Unique Users.

**More information on the next page -**

## Alldatasheet Visitor's Information

### Alldatasheet Latest Growth Chart (2016 ~ 2018)



**Alldatasheet** boasts the largest audience number among the electronic component search engines.

The number of Impression is dramatically increased from 2016 to 2017 in the chart beside.

In 2018, the numbers has slightly increased compared to last year.

The numbers of visitor and unique visitor show remarkable change from 2016 to 2017.

However, in 2018 the numbers have been decreased compared to last year.

We will make an consecutive efforts to attain the our goal in 2018.

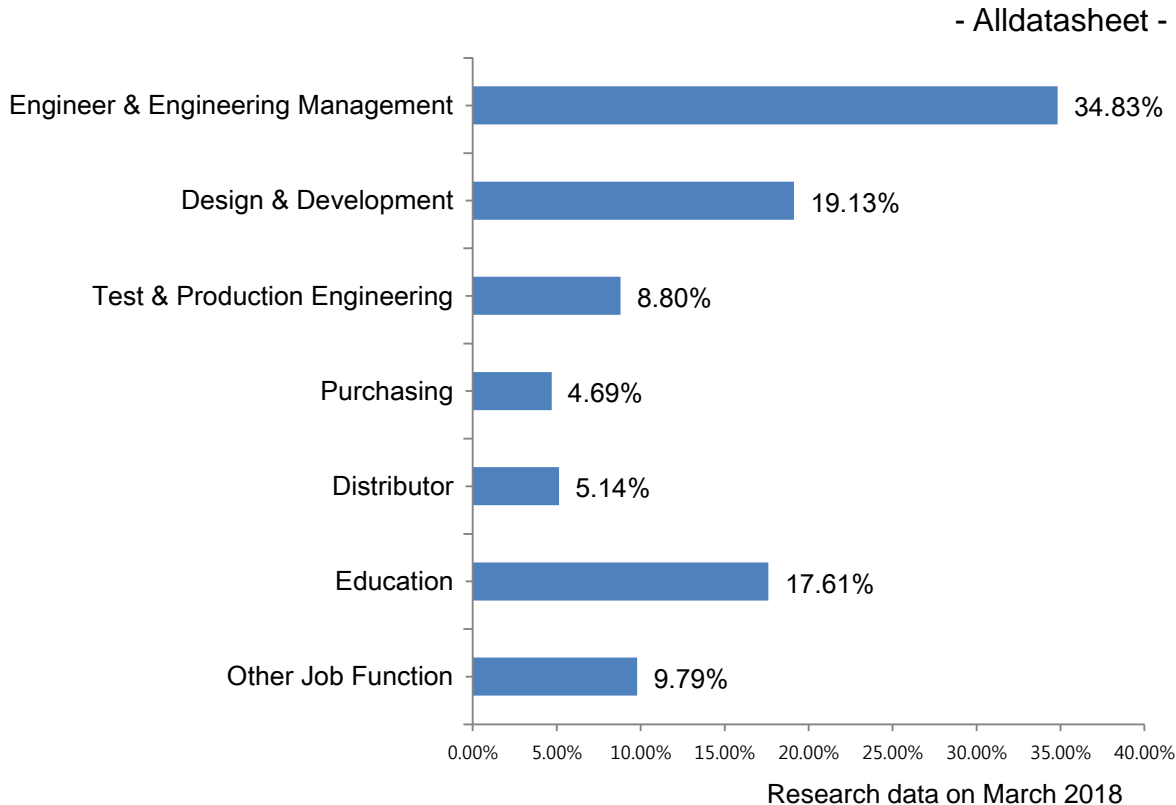
**-Next page : Alldatasheet User's job function -**

Google Analytics Research data of March 2016,2017,2018

## Alldatasheet Visitor's Information

### Alldatasheet User's Job Function

#### What is Your Job Function?



**Alldatasheet** major user's Job Function is Engineer & Engineering Management and it takes nearby 35%.

Design & Development takes 19% and Test & Production Engineering takes just below 9%.

Above three job functions are highly related in Engineering & Development of the industry and it covers 63%.

More than 90% of users are included in the Semiconductor and Electronic Components industry.

Alldatasheet is well-known as 'Free to Use' web-site and has deep relations with education.

University Students and Professors are using Alldatasheet in their daily study, project and further more.

Alldatasheet is the most famous datasheet search web-site in the world and try harder to give utmost satisfaction to Users and Partners.



## Advertisement System Specifications

### - Type of banner available

HTML, JPEG, GIF and Flash file (File size cannot exceed 30Kbytes)

### - Third Party Serving

Alldatasheet allows Third Party rich media tags(iframe/Java Script/ATLAS) for the rotation of rotating, rich media, and requests standard third party tags(HREF, IMG SRC) for the use of GIF or JPEG.

### - Multiple Language Advertisement

Alldatasheet has English, Japanese, Chinese, Spanish and French web-sites.

If you have ability to make banners in multiple language as above, Alldatasheet available to display different kind of banners in different language that match with web-site's language character.

### - Monthly Report System

Alldatasheet provides statistical Monthly Report on every first business day of the month.

### - Banner Advertisement Apply Web-site Information

Following Alldatasheet sites will be advertised at once.

[www.Alldatasheet.com](http://www.Alldatasheet.com) (English)

[www.Alldatasheetcn.com](http://www.Alldatasheetcn.com) (Chinese)

[www.Alldatasheet.jp](http://www.Alldatasheet.jp) (Japanese)

[www.Alldatasheet.fr](http://www.Alldatasheet.fr) (French)

[www.Alldatasheetde.com](http://www.Alldatasheetde.com) (German)

[www.Alldatasheetpt.com](http://www.Alldatasheetpt.com) (Portuguese)

[www.Alldatasheet.net](http://www.Alldatasheet.net) (English)

[www.Alldatasheet.co.kr](http://www.Alldatasheet.co.kr) (Korean)

[www.Alldatasheet.es](http://www.Alldatasheet.es) (Spanish)

[www.Alldatasheetru.com](http://www.Alldatasheetru.com) (Russian)

[www.Alldatasheetit.com](http://www.Alldatasheetit.com) (Italian)

[www.alldatasheet.pl](http://www.alldatasheet.pl) (Polish)

Advertised Company on Interbird Web-sites



And More...

## Alldatasheet

Thanks for your interest in Alldatasheet.

We always do our best to satisfy users and partners.

For specific information & Price, please contact :

English : Kevin Shin([kevin@alldatasheet.com](mailto:kevin@alldatasheet.com))

Chinese : Shane Lee ([cnmaster@alldatasheet.com](mailto:cnmaster@alldatasheet.com))

Korean : Kevin Shin([kevin@alldatasheet.com](mailto:kevin@alldatasheet.com))

# Thank you

